EXAMPLE OF PRACTICE OF ONLINE OR DIGITAL CREATIVITY EDUCATION
BEATRIZ CONTEL. IES PUERTA BONITA (MADRID)

As an example of teaching practice, I have chosen an **introduction** that I made for the use of Microsoft Teams, during confinement.
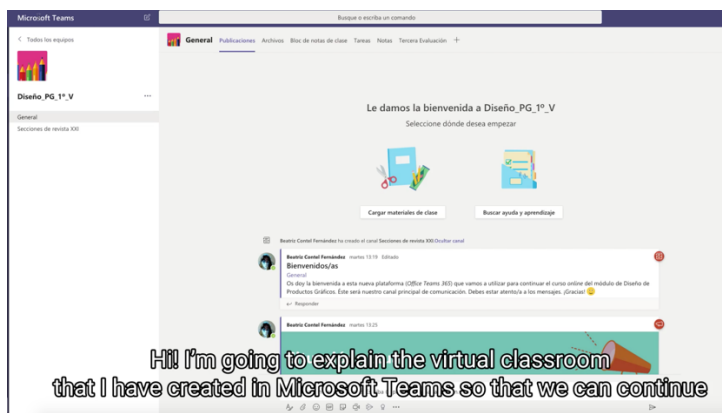
Target group: first year cycle students (Higher Technician in Design and Edition of online and printed publication). Ages between 18 and 30 years.

Subject: Design of Graphic Products.

I prepared a video explaining the virtual classroom interface to explain how we were going to use it:

Introduction to Microsoft Teams. You can watch here:

https://youtu.be/YpuPty1ayWE

I think that through this video you can see how to work the different online contents in the subject. It was very important to explain the new work methodology to the students and at the same time make it "human".

In addition to this introduction as an example of teaching practice, I have chosen a specific lesson that we worked online.
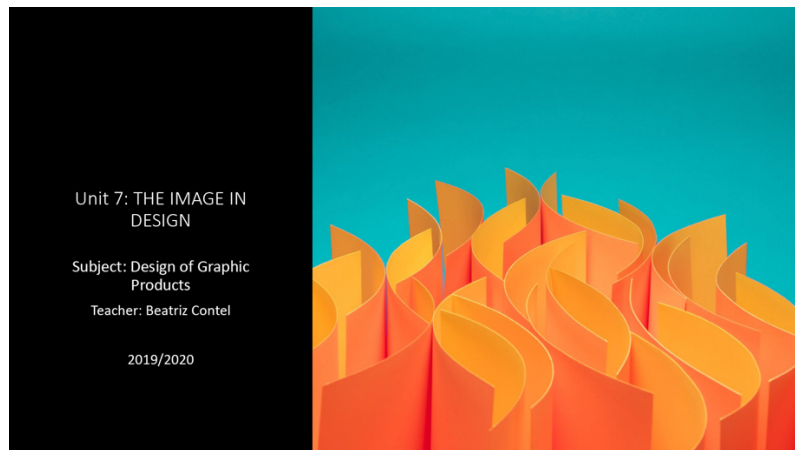
LESSON: THE IMAGE IN DESIGN

Target group: first year cycle students (Higher Technician in Design and Edition of online and printed publication). Ages between 18 and 30 years.

Subject: Design of Graphic Products.

I prepared a **pdf** with the contents of this lesson that was uploaded to the virtual classroom and that you can watch and download here:

https://drive.google.com/file/d/1Jm127r9_fOuiEgOlzJdaXSg5NnDq-v2L/view?usp=sharing

Students preferred to view pdf content autonomously and later take a quiz. They preferred videoconferences for specific questions and to comment informally.

I prepared a **quiz** for this lesson
- **Unit 7 review quiz.** You can wathc and do here:
https://forms.gle/3ToCqFh8tRR4Rz857

Associated with each unit, I prepare different practical **activities to work** on the contents and skills. In this lesson I prepared the following activities:

- **Exercise 20. Book cover design. Prototypes and image work.** You can watch and download here:
https://drive.google.com/file/d/1KUyJEAhAMO-Asr2naSkAzJwCT9P1ycRA/view?usp=sharing

- **Exercise 23**: **Analysis of dynamic image elements.** You can watch and download here:
https://docs.google.com/document/d/1Ntt-k7hsfdownJJkWM14nqms6RpcKca72u0i3kzvsbM/edit?usp=sharing

To work on these activities and resolve doubts, we mainly use the **chat**, being connected during class hours (synchronously). This form was very comfortable for everyone and the students were happy with it.

I also created a **collaborative document** where to write doubts and respond to everyone at the same time, (asynchronously).

For the **corrections** in addition to the notes and comments in the virtual classroom I used the **pdf comments**, sending everyone design practice with annotations.

And something that seemed very important to me was that they see the work of their colleagues and to do so created different **forms to collect and share them** and, in some cases, **to publish** them on social networks. Example:
Book cover design. You can watch here:
https://youtu.be/TmwV6VpqQqQ

I had a very good feedback from the students and at all times we discussed whether the methodology seemed appropriate to them.

It took me a lot of work to prepare all the materials and find a way to get the learning objectives and, above all, to keep them from dropping out of the classes.

It was very satisfying and exhausting at the same time. The 2019-20 academic year was my second year as a teacher and I had to improvise and learn a lot quickly, due to the circumstances.

I'm sure sharing our experiences in digital teaching will be very enriching for everyone. I hope mine will help you. Thanks!